



# Peacock Photography Jax

Important Client Information & Tips

## Services We Offer

- ❖ Digital Edited Portrait Files on a CD or Thumb Drive
- ❖ Copyright release letters for printing and online sharing

## Services We Do Not Offer

- ❖ Printed Proof Books
- ❖ Release of Unedited Portrait Files
- ❖ Photo Prints of Any Kind
- ❖ In-Studio Photography

# Booking Your Session

# To Book Your Session

- ❖ Step 1: Complete the client information form available on our website under “Book Today”
  - [www.peacockphotographyjax.com](http://www.peacockphotographyjax.com)
- ❖ Step 2: Our Office Manager will send you:
  - Package information to review
  - Session date & time options
  - An online invoice for payment. A deposit is required to book a date.
    - Payment arrangements are available for special events and weddings.
  - A model release for photographing and advertising purposes, which requires an e-signature.
    - Peacock Photography Jax focuses on Facebook and website postings
    - We do not advertise on billboards or sell your information to other parties
    - Once the sneak peeks are posted online, we cannot guarantee other third parties will not share them, as with anything posted in the online internet platform.

# To Book Your Session

- ❖ Step 3: You will be contacted to discuss clothing and portrait posing details
  - Please offer a list of desired portraits
- ❖ Step 4: You will be contacted to confirm your appointment
  - Confirmation is required or the session will automatically be rescheduled.

# Preparation Tips Prior to Your Session

## Items to Bring

- ❖ Makeup for Touch Ups
- ❖ A Hair Brush & Hair Bow in case of wind
- ❖

## Items to Bring for Children

- ❖ Snacks
- ❖ Toys
- ❖ Favorite blanket or item(s)

# Tips for Young Children

- ❖ We encourage parents to feed children prior to the session with at least an hour in between.
- ❖ We ask parents to allow infants and young children to nap prior to the session.

Following these steps offers children, families and the photographer a high possibility for lots of smiles and happy attitudes.





# Understand Your Session Environment

# Beach

There will be .....

- ❖ Sand
- ❖ Wind
- ❖ Water
- ❖ Heat

# Marsh

There will be .....

- ❖ Bugs
- ❖ Mug
- ❖ Animals
- ❖ Heat

## We Cannot Control

- ❖ The weather
- ❖ If your child smiles/blinks/cries during the session
- ❖ The quality of the sunrise or sunset
- ❖

## We Will Do Our Best to

- ❖ Schedule sessions according to weather than is pleasing to the client and photographer
- ❖ Assist in providing a safe and fun environment for families and children so smiling will be natural
- ❖ We rely on weather forecasts to determine session schedule/reschedules

# Illness Policy

# Illness Policy

- ❖ If you or your child is ill, please contact us as soon as possible for a reschedule. Your session will not go as well as you would hope if someone is ill. Peacock Photography Jax also requests reschedules in the event of illness to avoid spreading germs to our team.

# Project Timeline

# After your Session

- ❖ Facebook Sneak Peeks
  - 24hrs - 5 days
- ❖ Access to your Private Password Protected Gallery
  - 24hrs - 5 days
- ❖ Upon Portrait selection, final projects will be provided
  - 1-2 weeks (Standard sessions)
  - 2-10 weeks (Weddings & Special events)
- ❖ CD Labels are created based on portraits selected